

Strategic Direction **UAM**

We are an educational, inclusive community that fosters knowledge, committed to peaceful coexistence and sustainable development. We contribute to the education of ethical and entrepreneurial citizens with critical and innovative thinking, within a framework of social responsibility.

Vision 2030

Driven by our commitment to innovation and sustainability, we will be the strategic partner university for businesses, civil society, and the State.











Solidarity



Strategic Ob ves

(SO2) Strengthen the knowledge management ecosystem based on

(S01) Consolidate an educational offer oriented toward lifelong learning through a multimodal, flexible, and diverse education system that contributes to personal, occupational, and professional development with social relevance.

Strategic Program: Learning for Life

Lifelong Learning Pathways

Curriculum Planning and Management Extended Campus

Strategic Project



innovation and entrepreneurship, through strategic focus areas that enable the application of solutions to challenges and needs, in order to foster competitiveness, productivity, and social development.

Strategic Program INNOVA UAM

Science and Technology

Management

Innovation Management

Strategic Project





Equipo Centro de Traducción e Interpretación UAM.

(SO3) Generate sharedvalue partnerships that promote cooperation and interculturality at the local, national, and international levels, with an emphasis on Latin America.

Strategic Program: UAM Allies

UAM Talents

Partnership Management Institutional Positioning

Strategic Project

(SO4) Ensure economic, social, and environmental sustainability by promoting efficient resource management, fostering community well-being, and preserving the environment.

Strategic Program: Well-being for sustainability

Income Generation and Diversification

Human Development



Environmental Culture

Strategic Project

