

# Strategic Direction **UAM**

2024/2030





# Strategic Direction UAM

## Mission

We are an educational, inclusive community that fosters knowledge, committed to peaceful coexistence and sustainable development. We contribute to the education of ethical and entrepreneurial citizens with critical and innovative thinking, within a framework of social responsibility.

## Vision 2030

Driven by our commitment to innovation and sustainability, we will be the strategic partner university for businesses, civil society, and the State.

## Values

- **Autonomy**
- **Respect**
- **Criticality**
- **Excellence**
- **Solidarity**
- **Honesty**

# Strategic Objectives

**(S02)** Strengthen the knowledge management ecosystem based on innovation and entrepreneurship, through strategic focus areas that enable the application of solutions to challenges and needs, in order to foster competitiveness, productivity, and social development.

### Strategic Program INNOVA UAM



**(S01)** Consolidate an educational offer oriented toward lifelong learning through a multimodal, flexible, and diverse education system that contributes to personal, occupational, and professional development with social relevance.

### Strategic Program: Learning for Life



### Strategic Program: UAM Allies



**(S04)** Ensure economic, social, and environmental sustainability by promoting efficient resource management, fostering community well-being, and preserving the environment.

### Strategic Program: Well-being for sustainability

